



We love
Outlet
Shopping

Welcome at the Designer Outlet Algarve.

The Designer Outlet Algarve is located in Loulé and is the outlet shopping destination for the South of Portugal and Spain. The designer outlet village is part of the Algarve Shopping Complex with IKEA Algarve and a shopping centre. Visitors enjoy the variety of 70 fashion & lifestyle brands like Adidas, Boss, Tommy Hilfiger, Guess and many more, 30-70% off, all year round. The unique centre is managed by ROS Retail Outlet Shopping, one of Europe's leading outlet operator.

**Do you wish to work in a young and dynamic centre management team?
Would you like to shape an innovative outlet shopping concept?
At the earliest date possible we are looking for a motivated**

Tourism Marketing Executive

F/M/X • Full-time/Permanent

Your tasks

- You support the Marketing Manager to achieve the marketing and centre KPIs with a focus on tourism
- You are responsible for the tourism marketing
- You develop tourism marketing initiatives with hotels, travel and coach operators, airlines as well as with the Algarve tourist office
- You are responsible for the maintenance of our website and social media channels regarding tourism content
- You acquire tourism partners to create synergies and generate press coverage in relevant media
- You work with brand partners of the centre regarding product offers and shop promotions
- You support the centre management team in administrative works

Your profile

- You have successfully completed an education in the tourism sector
- You have first experience in the tourism marketing at a operator, hotel, leisure facilities, airline or similiar company
- You have a high affinity for retail of fashion & lifestyle brands
- You have very good MS-Office knowledge (Word, Excel, Outlook und PowerPoint)
- You have experiences with content management systems, Email marketing tools and in the development of social media content
- You are strong in organisation and communication,
- You are creative, analytical, a team player and have a "hands-on" mentality
- You have strong written and verbal communication skills in Portuguese, Spanish and English; further language skills would be an advantage

We offer you an interesting and challenging job in a growing company. If we have aroused your interest, we look forward to receiving your application. Please send your English CV and motivation letter to rute.rodrigues@ros-management.com stating your earliest possible date of entry and your salary requirement. Please understand that we can take only English applications in consideration.

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Managed by ROS Retail Outlet Shopping
ros-management.com



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